

# Quarterly Newsletter

## Welcome New Customers

Brewer's on the Green

Dale's Dockside

Oak 151



### Mobile Technology: Pulse Real Time

Pulse Real Time embraces the idea of delivering actionable information in real time to a user's smart phone. It turns the data that is generated from the Aloha POS system into actionable information. Real Time allows a user to experience the nirvana of knowing every important data element about their business regardless of where they are. This powerful application even allows the use to view the guest check of a customer that just sat down or paid. Use this information to directly impact the bottom line today.

## Pulse Real Time delivers up to the minute operational measurements that include:

- Net sales by hour, day part, category & order mode.
- Labor \$ and % by job code.
- Comps and voids.
- Employee performance.
- Payment details.
- And many more...

Pulse Real Time gives you actionable information you can't get anywhere else. Information helps you improve profits.

Pulse Real Time provides access to your brand's social identity and your customers' satisfaction.

Pulse Real Time helps you connect with your employees.

Pulse Real Time makes running your store easier.

\*\*\*If you would like to request more information about Pulse Real Time contact our Sales Department. \*\*\*

#### Appreciate "Redundancy"

Computers are not perfect, and neither is software. There is always a point of failure with any system.

Crab Cake Café Capone's Coal Fired Pizza Sushi Hana—Towson The Anchorage Restaurant Prime de Leon The Craft Bar **OCM Crabs** Brick and Spoon Mission BBQ Columbia Lookers Modern Mixture Too HomeSlyce 336 Yogo Mogos **Deborah James** V. Paul's Italian Ristorante Holiday Inn Bensalem Some N' Pit BBQ—Port Charlotte Maple Leaf Golf & Country Club Black Hog BBQ MSF Mission BBQ Jacksonville, NC El Jefe Ky West Lula Brazil Artistic Confections

	What is redundancy?
NCR Merchant Solutions         Are you thinking you might be paying too much for your credit card processing fees?         Did you know that NCR has a Credit Card Processing Division—NCR Merchant Solutions?         If you are interested in investigating this cost savings service please reply to this newsletter and someone from NCR will contact you to see if they can save you money.	Redundancy is a feature built into Aloha that can save time, money, and keep your customers and employees happy. Sounds good, right? So, just what IS redundancy? In a nut- shell, it is back up contingencies offered by Aloha that will take over in case of a network, server or internet failure. Aloha was the first POS system to offer redundancy. Know that although you wouldn't want your business to be without it, it is not perfect. While in redundancy, your credit cards will not be getting approved. Once you are removed from redundancy, some of your credit cards may be declined. Although this is unfortunate, redundancy prevents your business from being completely shut down. You have made a smart choice by choosing Aloha!
Stock Up On Your Gift Cards!	Visa Security Practices for Remote Access
You know business will get hectic in the fourth quarter. It will seem like there is no time to get everything done. We are sure you don't want to run out of gift cards and miss out on any part of the holiday gift card selling season. To place your order, please contact us at 239-337-4767.	<ul> <li>Ensure proper firewall rules are in place, only allowing remote access from known IP addresses.</li> <li>If remote connectivity is required, enable it only when needed.</li> <li>Contact your support provider or POS vendor and verify that a unique username and password exists for each of your remote management applications.</li> </ul>
Plan Ahead for Menu Changes Menu changes are always on-going. We ask that you pro- vide us with enough time to perform any menu change re- quests. The sooner we receive your request, the better chance of us meeting your time-line.	<ul> <li>Use the latest version of remote management applications and ensure that the latest security patches are applied prior to deployment.</li> <li>Plan to migrate away from outdated or unsupported operating systems like Windows XP.</li> </ul>
If you prefer to learn how to make such changes yourself now and for the future, contact Customer Service to order some programming/menu training.	<ul> <li>Enable logging in remote management applications.</li> <li>Do not use default or easily-guessed passwords.</li> <li>Restrict access to only the service provider and only for established time periods.</li> </ul>
How to Contact us Support Help Desk 866-POS-abil (767-2245) or 239-337-4767 (option #1) or support@posabilities.com	<ul> <li>Only use remote access applications that offer strong security controls.</li> <li>Always use two-factor authentication for remote access. Two factor authentication can be something you <i>have</i> (a device) as well as something you <i>know</i> (a password).</li> </ul>
Sales Department 239-337-4767 (option #2) or sales@posabilities.com Customer Service 239-337-4767 (x1133) Accounting 239-337-4767 (option #3) or accounting@posabilities.com	Ask us about: RESTAR Accounting & Payroll Integration